

# Miiró

## **Borneta Officially Opens its Doors in Barcelona**

*The second launch from Miiró, the new lifestyle hotel brand, Borneta embodies the essence of the Mediterranean design and lifestyle, nestled in the charismatic old artisan quarter of El Born, Barcelona*



**London, 1st August 2024:** [Miiró](#), the new lifestyle hotel brand, announces the highly anticipated debut of [Borneta](#), which opens its doors today, marking the brand's second opening in Europe. Located in the heart of the vibrant El Born, Barcelona's most enchanting neighbourhood shaped by an avant-garde community of artists, boutiques, and history, Borneta seamlessly blends contemporary aesthetics with local charm.

Following a complete renovation in partnership with James Thurstan Waterworth, founder of Thurstan, renowned for his transformative approach, the hotel's design is brought to life with contemporary décor and a local art programme, transforming it into a canvas of creative expression.

**Neena Gupta, CEO of Miiró and Executive Director of Group Strategy and International Hospitality at InterGlobe Enterprises** comments: *"We are delighted to celebrate the opening of Borneta, the second property of Miiró, debuting only one month after the opening of Le Grand Hôtel Cayré in Paris. There's nothing more satisfying than seeing our collection of characterful boutique hotels growing while delivering the Miiró promise - to deliver Brilliantly Considered Stays that connect guests with the local neighbourhood."*

Borneta features 92 rooms and suites, each individually designed with Brilliantly Considered details, taking creative inspiration from the neighbourhood's warm tones and the city's rich colour palette. Spanish furniture and antiques add to the authentic feel, enhanced by a collection of pieces by local makers, artisans, and artists. Guests can choose from a range of room options, including The Classic, The Superior, The Signature, The Corner and The Terrace, many of which boast outdoor terraces, balconies or overlook standout sights, such as Passeig de Picasso or Carrer de la Fusina. A true highlight is the suites, elevating guests' stay with supreme comforts, featuring exclusive rooftop

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access, a fully-stocked complimentary minibar, beautiful spacious terraces to enjoy spectacular Old Town views or a relaxing soak in the outdoor bathtub.

The heart and soul of Borneta is **Volta** - a lively restaurant with an open-plan kitchen, a stylish cocktail bar and a wide terrace sheltered under the iconic *Porxos de Fontseré* arches. Created by Head Chef Andrea de Benedictis, Volta's menu is a culinary journey of discovery along the Mediterranean coastline, inspired by the vivid flavours from Spain and Italy to France and North Africa. Volta's simple yet delicious dishes are made using the very best local ingredients from small-scale organic suppliers and are designed to be shared, in the famous Mediterranean spirit of generosity.

Additional hotel spaces include **180°**, its exclusive rooftop terrace with an outdoor plunge pool that invites guests to unwind in an intimate setting, while enjoying unparalleled views over the roofs of El Born and Barcelona's iconic Parc de la Ciutadella. **The Gallery**, a comfortable lounge area and peaceful retreat away from the hustle and bustle of the city, where guests can relax with a drink during check-in, get lost in a good book, focus on work, or simply sit back and enjoy some people-watching. **The Library**, curated by Casa Fahrenheit, offering an intriguing selection of novels about the present and past of El Born, inviting guests to get lost in a good book, while enjoying one of Volta's signature cocktails. There is also a **Refresh Room** - a Miio brand signature - that guests access before check-in and after check-out. Perfect for freshening up if the room isn't ready, safely storing luggage, or preparing for a long flight, this space is equipped with stylish changing rooms, showers, toiletries, and charging points. Lastly, the hotel is also home to a state-of-the-art **Fitness Centre**, complete with the latest gym equipment, cardiovascular machines, free weights, and a stretching area.

**Marina Riess, General Manager at Borneta** comments: *"Borneta is set to become a central and integral part of the local community of El Born with its visionary design, eclectic gastronomy and socially driven spirit drawn from its surroundings. We look forward to connecting our guests to this inspiring city through an unparalleled art programme and authentic experiences for travellers and locals alike".*

Room rates will start from €300 / £260 per night, room only.

To make a reservation, please visit the official website at <https://www.miiohotels.com/hotelborneta>

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# MiirO

## **Press Office Contact Details**

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## **About MiirO**

MiirO is a new lifestyle hotel brand launching a collection of individually designed hotels with character, located in the heart of Europe's most vibrant cities. Derived from the Latin word "miro", meaning "I wonder" and whose double vowel symbolises reflection, MiirO encourages guests to pause, look around and savour every moment. Each hotel is inspired by the surrounding neighbourhood, with its own personality and connection to the local community.

MiirO is an InterGlobe Enterprises company, India's largest aviation and hospitality conglomerate, which holds leading positions in aviation, hospitality and travel-related services and, through its various businesses, employs more than 58,000 professionals worldwide.

## **About InterGlobe Enterprises**

InterGlobe Enterprises is an Indian travel conglomerate involved in Aviation (IndiGo), Hospitality, Logistics, Travel Commerce, Technology, Airline Management, Advanced Pilot Training, and Aircraft Maintenance Engineering. InterGlobe, through its various businesses, employs more than 64,000 professionals across 135+ cities globally. Since 1989, the group has been building businesses and working with global brands to deliver Quality and Value. It has been bridging the gap between people and markets through Innovation and Service Leadership. Over the past three decades, InterGlobe has continued to expand its vision, contribution, and footprint in becoming one of India's foremost conglomerates. For more information, visit [www.interglobe.com](http://www.interglobe.com)