



InterGlobe Foundation and IndiGoReach organise 'My City My Heritage' Walk in Kozhikode to promote its Glorious Cultural Heritage

National, January 19, 2025: InterGlobe Foundation, the philanthropic arm of InterGlobe Enterprises, and IndiGoReach, the CSR arm of IndiGo, in collaboration with Sahapedia, organised an enriching Heritage Walk under the 'My City My Heritage' campaign. The specially curated walk was held in Kozhikode, Kerala, and explored the rich history and cultural legacy of the Zamorin era.

The 'My City My Heritage' campaign promotes awareness of India's heritage and culture, fostering conversations and partnerships to preserve both tangible and intangible heritage. It acts as a catalyst for the local citizens of these cities and towns to learn more about the rich history and culture that engulfs their surroundings. Similar walks have been held previously in Prayagraj, Bhubaneswar, Shillong, Nashik, and Hyderabad.

The walk, themed "*Zamorin's Trail: Exploring Kozhikode's Glorious Heritage*," offered participants a unique opportunity to delve into the city's vibrant past. It commenced in the morning from the Tali Shiva Temple and concluded at the 1980's restaurant, passing through significant heritage landmarks, including Palayam, SM Street (Mittai Theruvu), Kuttichira's historic mosques, Gujarati Street, the Big Bazaar Market, and more. The journey truly highlighted the city's rich legacy of cosmopolitanism, religious harmony, governance, literature, and scholarship. Led by Sruthin Lal, a culture and heritage practitioner, the walk was attended by members of the local community, government officials, media, and senior leadership of IndiGo and InterGlobe Foundation.

Speaking on the occasion, **Rohini Bhatia, Chairperson, InterGlobe Foundation**, said, "*We are thrilled to showcase the naturally beautiful and culturally rich city of Kozhikode through the 'My City My Heritage' campaign. Building on our previous Heritage Walks, this initiative reinforces our ongoing efforts and commitment to preserve and promote India's built and natural heritage. Kozhikode's enduring cultural significance, shaped by centuries of history and diverse influences, offers a fascinating glimpse into India's rich heritage, and we are delighted to share this experience with the community.*"

Speaking at the occasion, Pieter Elbers, Chief Executive Officer, IndiGo said, "*Kozhikode, a prominent tourist destination, is distinguished by its rich cultural heritage. This sixth Heritage Walk underscores IndiGo's commitment to celebrating and preserving the historical legacy of the Zamorin era. IndiGo's extensive network connects Kozhikode to 6 domestic and 4 international destinations, enhancing global accessibility to this culturally significant region. As India's leading airline, we remain dedicated to promoting tourism and showcasing Kozhikode's unique history, further solidifying our commitment to responsible corporate citizenship and community engagement by connecting people, places, and culture.*"

InterGlobe Foundation, in partnership with Sahapedia, launched the 'My City My Heritage' project in 2019, dedicated to reviving and celebrating the rich cultural heritage of Indian cities. This initiative transcends traditional preservation efforts by actively engaging with local communities to explore, document, and share the diverse heritage assets that shape urban identities. After initially covering ten cities across India, the program has expanded to explore the rich heritage of Srinagar, Kozhikode, Lucknow, and Chhatrapati Sambhajinagar (formerly Aurangabad), aiming to create an immersive experience for a diverse audience.

Both the InterGlobe Foundation and IndiGoReach have undertaken various projects to promote heritage conservation and preservation in India. Some of the major initiatives of InterGlobe Foundation include the conservation and cultural revival of Abdur Rahim Khan-I-Khanan's mausoleum in Delhi, the cultural mapping and documentation of ten cities, restoration of 'Indra Kund' stepwell in Delwara, tile restoration of Qutb Shah's Mausoleum, and Heritage Fellowships. IndiGoReach has done projects for the conservation of Qutb Shah's Mausoleum at the Qutb Shahi Heritage Park in Hyderabad and the restoration of the interiors of the Lal Bagh Palace in Indore.

About InterGlobe Foundation

InterGlobe Foundation is the philanthropic arm of InterGlobe Enterprises Private Limited, a leader in Aviation, Hospitality, and Travel related services. InterGlobe Foundation is committed to building a society that is just, equitable, inclusive, and utilizes resources in a sustainable manner. It nurtures partnerships and supports initiatives that bring together resources and expertise in the areas of Culture and Heritage Preservation, Environment Protection and Conservation, and Livelihood Promotion.

For more details, please visit www.interglobe.com/foundation.

About IndiGoReach

IndiGoReach is the Corporate Social Responsibility (CSR) arm of InterGlobe Aviation Ltd (IndiGo). Our CSR interventions emphasize on sustainable development while reaching out to various communities through Education, Women Empowerment, Environment and Heritage. IndiGoReach touches the lives of communities through a network of very efficient partner organizations spread across 18 states of India and currently reaches out to more than 1,00,000 beneficiaries. We reach out not just with our planes, but also with our hearts!

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