

INTERGLOBE HOTELS AND ACCOR LAUNCH IBIS MUMBAI BKC, STRENGTHENING THEIR PRESENCE IN MUMBAI



Mumbai, 20th March 2025 - InterGlobe Hotels and Accor welcome their latest address in Mumbai with the opening of **ibis Mumbai BKC**. The property embodies ibis' vision of making travel more open and inclusive through smart design, seamless convenience, and a lively social environment. Strategically located in Bandra Kurla Complex (BKC), one of Mumbai's most prominent business districts, the hotel provides seamless connectivity to key business hubs and the airport, making it an ideal choice for both business and leisure travellers.

Upon arrival, guests are welcomed into a vibrant, multifunctional lobby that seamlessly integrates the lounge and bar areas, creating an inviting space to work, relax, or socialise. Reflecting the vibrancy of Mumbai, the hotel showcases curated contemporary art inspired by the city's dynamic culture, displayed throughout public areas and guestrooms.

The 206 guestrooms are designed for comfort, convenience, and functionality. Each room features the signature 'Sweet Bed' for a restful sleep, along with sleek furnishings, spacious wardrobes, and functional workspaces. Integrated technology, including digital menus and access to over-the-top (OTT) entertainment channels, further enhances the stay.

For all-day dining, Spice It, the hotel's signature multi-cuisine restaurant, serves a variety of local flavours and international favourites, complemented by a curated selection of beverages and bar bites. Fitness enthusiasts can make use of the state-of-the-art gym, while a dedicated indoor games area adds a lively touch for recreation.



JB Singh, President & CEO of InterGlobe Hotels, commented: "We are delighted to announce the opening of ibis Mumbai BKC, marking another milestone in our growing portfolio in India. From thoughtfully designed public spaces to well-appointed rooms and curated dining, every aspect has been carefully crafted to enhance the guest experience. Designed to match the lifestyle needs and aspirations of modern travellers, the hotel offers a seamless blend of style and convenience. At InterGlobe Hotels, we remain committed to elevating the guest experience and setting new standards in hotel design and exceptional build quality."

Mr. Tejus Jose, Director of Operations, ibis India, added: "Pioneering accessible travel since 1974, ibis has redefined economy hospitality with forward-looking design and a vibrant guest experience. ibis Mumbai BKC embodies this vision, offering contemporary comfort, quality service, and exceptional value. Its strategic location in BKC makes the hotel an ideal choice for business and leisure travellers alike. From well-designed rooms to modern amenities, every aspect is thoughtfully crafted to ensure a memorable stay."

As one of the world's leading economy hospitality brands, ibis is committed to making quality stays accessible to all. ibis Mumbai BKC becomes part of a global network of over 1,200 hotels across 69 countries.

To celebrate its launch, ibis Mumbai BKC invites guests to enjoy an exclusive launch offer – book a one-night stay and receive a complimentary second night. This special offer is available until 31st March 2025 for direct bookings.

Members of ALL, Accor's all-in-one booking platform and award-winning loyalty program, can enjoy exclusive benefits and earn reward points during their stay at ibis Mumbai BKC. These points can be redeemed for future stays, dining, and unique experiences across Accor's global network.

For more information or to make a reservation, please visit https://all.accor.com/hotel/6830/index.en.shtml or contact the hotel at +91 (0) 22 3129 3600 or H6830-RE@accor.com/hotel/6830/index.en.shtml or H6830-RE@accor.com/hotel/6830/index.en.shtml or https://all.accor.com/hotel/6830/index.en.shtml or H6830-RE@accor.com/hotel/6830/index.en.shtml or H6830-R

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About ibis

Since 1974, ibis has been a trailblazing brand, open and welcoming to all. ibis hotels are beloved by travellers and locals for their contemporary style, vibrant social hubs, rooms that feel like home, lively bars, satisfying dining options, and easy mobile check-in experience. The brand is known for its passion for live music, offering guests playlists curated for every mood and access to exclusive gigs with up-and-coming musicians. No matter where in the world a guest may travel, ibis always feels like the right place to be. With over 1,200 hotels in 60+countries, ibis is recognized across the globe as the leading brand in economy hospitality. ibis is part of Accor, a world leading hospitality group counting over 5,600 properties throughout more than 110 countries, and a participating brand in ALL, a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

ibis.com | all.com | group.accor.com

About InterGlobe Hotels

InterGlobe Hotels is a joint venture between InterGlobe Enterprises Private Limited and Accor Asia Pacific. It was established in 2004 to develop a network of 'ibis' hotels throughout India, Nepal, Sri Lanka, and Bangladesh. InterGlobe Hotels currently has a portfolio of 23 hotels in India. Through its constant commitment to innovation, efficiency, and collaboration, it has challenged conventional wisdom, reimagined the hotel



experience and implemented operational excellence to offer its guests truly exceptional services. InterGlobe Group, through its various partners in India, has a portfolio of 30 hotels in 14 cities and over 5800 keys. The company currently has properties in New Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Gurugram, Pune, Nashik, Jaipur, Goa, Hyderabad, Kochi, Coimbatore and Thane. InterGlobe Hotels is recipient of many prestigious awards and accolades including Golden Peacock Award for Risk Management, IGBC Green Champion Award and the AON Commitment to Engagement award.

For more information, please visit www.interglobehotels.com

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